



## Svenska Domäner Stockholm Privacy Policy

### 1. Introduction

Thanks for choosing Svenska Domäner Stockholm. To provide you with the Svenska Domäner Stockholm Service (or “Service”, both as defined in the [Terms of Usage](#)), Svenska Domäner Stockholm (“Svenska Domäner Stockholm”, “we”, “us”, “our”) needs to collect some information about you, and this Privacy Policy is where we describe the information we collect, what we do with it, and how you can manage and control the use of your information. By using or interacting with the Service, you are entering into a binding contract with us and consenting to the use of your information as explained in this Privacy Policy. If you don't agree with these terms, then please don't use the Service.

### 2. The information we collect

#### 1. Registration data

When you sign up for the Service, we may collect information we ask you for, like your username, password, e-mail address, date of birth, gender, postal code, and country. We may also collect information you voluntarily add to your profile, such as your mobile phone number and mobile service provider. If you connect to the Service using your Facebook credentials, you authorise us to collect your authentication information, such as your username, encrypted access credentials, and other information that may be available on or through your Facebook account, including your name, profile picture, country, hometown, e-mail address, date of birth, gender, friends' names and profile pictures and networks. We may store this information so that it can be used for the purposes explained in Section 3 and may verify your credentials with Facebook.

#### 2. Usage, log data & cookies

When you use the Service, we automatically collect certain information, including: (i) information about your type of subscription and your interactions with the Service, including with songs, playlists, other Svenska Domäner Stockholm users, Third Party Applications (as defined in the [Terms of Usage](#)) and advertising, products and services which are offered, linked to or made available on the Service; (ii) the details of the queries you make; (iii) User Content you post, upload and/or contribute to the Service

(as defined in the [Terms of Usage](#)); (iv) technical data, which may include the URL you are coming from, your IP address, unique device ID, network and computer performance, browser type, language and identifying information, transactional information enabling digital rights management, operating system, and Svenska Domäner Stockholm application version; and (v) location information. If you have connected your account to Facebook, we may receive similar information related to your interactions with the Service on Facebook. We may use cookies and similar technologies to collect this information and you can learn more about such use at the bottom of this Privacy. We may store this information so that it can be used for the purposes explained in Section 3.

#### 3. Other Services

You may integrate your Svenska Domäner Stockholm account with third party services besides Facebook (“Other Integrated Services”). If you do, we may receive, use and share the categories of information described above, including information made publically available on or through your account of such Other Integrated Service, in accordance with this Privacy Policy.

#### 4. Payment data

When you sign up for a Trial or any of our Paid Subscriptions (as defined in the [Terms of Usage](#)), or make other purchases through the Service, your credit card information and other financial data that we need to process your payment are collected and stored by third party payment processors. We may collect some limited information, such as your postal code, mobile number and details of your transaction history. In addition, the third party payment processors generally provide us with some limited information related to you, such as a unique token that enables you to make additional purchases using the information they've stored, and your card's type, expiration date, and last four digits. If you choose to pay by invoice, Svenska Domäner Stockholm may need to collect and transfer additional information, like your name, date of birth and phone number, to our invoicing service provider to enable credit checks and send you invoices. The use of your data by our invoicing service provider is subject to its privacy policies.

#### 5. Sweepstakes, contests & surveys



From time to time, we may offer you the chance to participate in sweepstakes, contests, and surveys (“Special Promotions”) through the Service. A Special Promotion may be governed by a privacy policy and/or Terms of Usage that are separate from this Privacy Policy and the [Terms of Usage](#). If the provisions of the Special Promotion’s privacy policy or Terms of Usage conflict with this Privacy Policy or the [Terms of Usage](#), those separate Terms of Usage or privacy policy shall prevail. If you participate in a Special Promotion, we may ask you for certain personal information in addition to what is stated in this Privacy Policy. That additional information may be combined with other account information and may be used and shared as described in this Privacy Policy.

### 3. How we use the information we collect

We may use the information we collect, including your personal information, to: (i) provide, personalise, and improve your experience with the Service and products and services made available through the Service, for example by providing customised or localised content and advertising; (ii) ensure technical functioning of the Service and products and services made available through the Service, develop new products and services, and analyse your use of the Service, including your interaction with applications, advertising, products and services that are made available, linked to or offered in the Service; (iii) communicate with you for Service-related purposes, including promotional e-mails or messages; (iv) enable and promote the Service, including features and content of the Service and products and services made available through the Service, such as sharing, user interactions, notifications and suggestions, and integration with third party services; (v) enforce this Privacy Policy, the [Terms of Usage](#), and the Mobile Terms, including to protect the rights, property or safety of Svenska Domäner Stockholm, users or any other person and the copyright-protected content of the Service; and (vi) as otherwise stated in this Privacy Policy.

### 4. How we share the information we collect

We may share the information we collect, including your personal information, as follows:

#### 1. Sharing with Third Party Applications

To personalise your experience, we may share some information we have collected about you with providers of Third Party Applications, such as high-level geographic

information, your musical preferences, settings and technical data. However, we take precautions to prohibit Third Party Application providers from attempting to identify you by using the information we provide to them or by collecting additional information without your consent.

Please note that if you:

1. actively choose to provide Third Party Applications with additional information, such as by visiting a Third Party Application (which enables collection of your IP address), dragging and dropping a playlist into a Third Party Application, or allowing us to share precise geographic data which Third Party Application providers request from us; or
2. consent to collection of additional information about you by a Third Party Application provider when you for example register with or log in to the Third Party Application,

the Third Party Application may be able to identify you and associate the information previously provided by Svenska Domäner Stockholm with you. You agree and understand that a Third Party Application provider’s privacy policy governs its use of your information that we provide to it or that it collects from you.

#### 2. Service providers and others

We may from time to time share your information with other companies in the Svenska Domäner Stockholm group as well as certain trusted business partners and third party service providers to enable them to perform functions and process user data on our behalf, consistent with section 3 above. Such third parties' processing of user data will always be subject to security and confidentiality obligations consistent with this Privacy Policy and applicable law.

#### 3. Other sharing

In addition to the above, we may also share your information to third parties for these limited purposes:

1. to allow a merger, acquisition, or sale of all or a portion of our assets;
2. to respond to legal process (e.g. a court order or subpoena), if we believe in good faith that it is necessary to do so; to comply with requirements of mandatory applicable law; to protect the safety of



any person; to protect the rights and property of Svenska Domäner Stockholm, including to enforce the Terms of Usage and Mobile Terms; and to address fraud, security or technical issues;

3. to allow other companies in the Svenska Domäner Stockholm Group to use your information as specified in this Privacy Policy;
4. to inform business partners about use of the Service and products and services made available through the Service, in the form of aggregated statistics or otherwise in a format which does not reveal your identity; and
5. if you expressly opt in to such sharing.

You understand and agree that the privacy policies of third parties will govern all use of information that we provide to them under this section.

## 5. Transfer to other countries

Svenska Domäner Stockholm processes information about our users on servers located in a number of countries. Accordingly, Svenska Domäner Stockholm may share your information with other companies in the Svenska Domäner Stockholm Group for the purpose of them carrying out any of the activities specified in this Privacy Policy. Svenska Domäner Stockholm may also subcontract processing to or share your information with third parties located in countries, other than your home country. Information collected within the European Economic Area ("EEA") and Switzerland may, for example, be transferred to, and processed by companies in the Svenska Domäner Stockholm Group or other third parties identified above, located in a country outside of the EEA and Switzerland, where you may have fewer legal rights in relation to your information. However, the Svenska Domäner Stockholm Group will only process your information as described in this Privacy Policy in every country. You expressly consent to your information being used as set out in this section 6.

## 6. Links

We may display advertisements from third parties and other content which links to third party websites. We cannot control or be held responsible for third parties' privacy practices and content. Please read their privacy policies to find out how they collect and process your personal information.

## 7. Security

We are committed to protecting our users' information. Your password protects your user account, so you should use a unique and strong password, limit access to your computer and browser, and sign off after having used the Svenska Domäner Stockholm Service. While we take reasonable data protection precautions, no security measures are completely secure, and we do not guarantee the security of user information at any time.

## 8. Children

For users in the United States, the Svenska Domäner Stockholm Service is not directed to children under the age of 13, and we do not knowingly collect personal information from children under 13. If you are under 13 years of age, do not use the Service and do not provide any personal information to us. If we discover that a child under 13 has provided us with personal information, we will delete it.

## 9. Accessing and updating user information

You can access and amend some of the information we keep on you through your settings in My Pages.

## 10. Contact us

If you have any questions or comments about this Privacy Policy, please contact us at [privacy@swedishdomains.se](mailto:privacy@swedishdomains.se)

## 11. Changes to the Privacy Policy

We may make changes to this Privacy Policy from time to time, so please visit this Privacy Policy regularly. If we make changes which we believe are material, we will inform you through the Service. Your continued use of the Service thereafter constitutes acceptance of the changes.

## 12. Information about cookies & similar technologies

What are cookies and similar technologies?

A cookie is a small text file that is placed on your computer, mobile phone, or other device when you visit a website. The cookie will help website providers to recognise your device the next time you visit their website. There are other similar technologies such as pixel tags, web bugs, web storage and other similar files and technologies that can also do the same thing as cookies. Svenska Domäner Stockholm uses the term "cookies" in this policy to refer to cookies and all such similar technologies that collect information in this way.



## How we use cookies?

We use cookies for the purposes, as explained in this chart:

Cookie Type	Purpose
Essential Operational	These cookies are necessary to allow us to operate the Svenska Domäner Stockholm Service as you have requested. For example, they let us recognise what type of subscriber you are and then provide you with services accordingly.
Performance/Analytics	We use these cookies to analyse how the Svenska Domäner Stockholm Service is accessed, used or is performing. We use this information to maintain, operate and continually improve the Svenska Domäner Stockholm Service. We may also obtain information from our e-mail newsletters, to learn whether you opened or forwarded the newsletter or clicked on any of the content. This information tells us about our newsletters' effectiveness and helps us ensure that we're delivering information that you find interesting.
Functional	These cookies let us operate certain functions of the Svenska Domäner Stockholm Service in line with the choices you make. These cookies mean that when you continue to use or come back to the Svenska Domäner Stockholm Service, we can provide you with our services as you have asked for them to be provided, such as knowing your username, remembering how you have customised our services and reminding you of music you have enjoyed.
Targeting/advertising	We use these cookies to serve you with advertisements that may be relevant to you and your interests. The information may also be used for frequency capping purposes and to help us regulate the advertisements you receive and measure their effectiveness.
Third Party	We may allow our business partners to use cookies on the Svenska Domäner Stockholm Service for the same purposes identified above. We may also use service providers acting on our behalf to use cookies for the purposes identified above.
Svenska Domäner Stockholm Ads	We work with web publishers, advertising networks and service providers to deliver Svenska Domäner Stockholm ads on other web sites. Cookies may be used to serve you with advertisements that may be relevant to you and your interests on other web sites and to regulate the advertisements you receive and measure their effectiveness.

## Manage your preferences

Most web browsers allow you to manage your cookie preferences. You can set your browser to refuse cookies, or delete certain cookies. Generally you should also be able manage similar technologies in the same way that you manage cookies – using your browsers preferences. The following links show how to adjust the browser settings of commonly used browsers:

[Internet Explorer](#)

[Firefox](#)

[Safari](#)

[Chrome](#)

Please note that if you choose to block cookies, this may impair or prevent due functioning of the Svenska Domäner Stockholm Service.

Two of the third party services we use to track activity related to the Service, e.g. by placing cookies are Google Analytics and Hasoffer Analytics. If you don't want any information to be collected and used by Google Analytics you can [install an opt-out](#) in your web browser and if you don't want any information to be collected and used by Hasoffer Analytics you can opt-out by clicking the following [link](#).

## More information

For more information about the use of cookies and how to block them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org), [www.youronlinechoices.eu](http://www.youronlinechoices.eu) (Europe) or [www.aboutads.info/choices/](http://www.aboutads.info/choices/) (United States). If you have any questions or comments about our use of cookies, please contact us at [privacy@swedishdomains.se](mailto:privacy@swedishdomains.se).